



Client: South Staffs Golf Club
 Type of Business: Golf Club
 Savings Achieved: 50% on comms

Auditel ensures costs go better than par for South Staffordshire Golf Club



New Club Manager, Sue LeBeau, first met Auditel at the British Turf Management Exhibition in Harrogate in January 2008.

Profile:

The South Staffordshire Golf Club, formed in 1892, is an 18-hole, private members parkland golf course. It is based at Tettenhall, Wolverhampton on a site of some 160 acres and has around 550 members.



Savings breakdown:

CATEGORY	% SAVING	£ SAVING
Comms – Line rental and call charges	50%	£1,000
Electricity	36%	£7,411
Gas	32%	£2,632
TOTAL ANNUAL SAVINGS		£11,043

Sue LeBeau, South Staffordshire Golf Club Manager with Auditel Consultant Richard Minton

When Club Manager, Sue LeBeau, first heard about Auditel and their approach to cost management she was sceptical. The proposal simply sounded too good to be true.

However, she soon realised that the offer was also too good to ignore. After all, whatever the outcome it would at worst cost nothing and show the Club's costs to be in good order or, at best, reduce their overheads.

She remembers, "I wasn't sure what could be achieved, but I was impressed by the amount of groundwork that Auditel had done up front. So I asked them to look at the clubs electricity bills, which had risen considerably."

Auditel soon discovered from the billing that there were a number of incorrect readings that didn't tally. This led to a credit note for £2,000 being issued by the supplier.

Sue was delighted by this initial success and asked Auditel to look at all the clubs fixed line, electricity and gas costs. The results have been impressive:

Annual savings of £1,000 on line rental and call costs by transferring to a new provider and savings of over £7,000 and £2,500 on electricity and gas respectively achieved by using Auditel's buying power.

Sue is absolutely delighted, "The service has been excellent. Very professional, very helpful and very enlightening. I've asked Auditel to look at our mobile phone costs next.

"In the course of my work I meet a lot of Golf Club managers and managers of other sports clubs and leisure facilities and I am recommending the Auditel service to all of them!"

"The Auditel service is very professional, very helpful and very enlightening. I am recommending them to all my business contacts"

– Sue LeBeau, Club Manager



Lowering the cost of doing business

www.auditel.co.uk